



CONFERENCE PROGRAM

VII. International Conference on Applied Business Research

November 28 – December 2, 2011

Organised by:

**Mendel University in Brno, Czech Republic,
Universiti Sains Malaysia, Malaysia
and Kasetsart University, Thailand**

Time Schedule

Monday, 28.11.2011

16:30 – 18:00 Conference Registration
19:00 Evening-Opening Ceremony

Tuesday, 29.11.2011

09:00 – 11:00 Conference Registration
10:30 – 11:00 Coffee Break
11:00 – 12:30 Opening Plenary Session
12:30 – 14:00 Lunch Break
14:00 – 16:00 Section 1 (Chairman: P. Blížkovský)
Section 2 (Chairman: A.K.Siti Nabiha)
16:00 – 16:30 Coffee Break
16:30 – 18:00 Section 1 (Chairman: I. Parowicz)
Section 2 (Chairman: S. A. Darkwah)

Wednesday, 30.11.2011

09:00 – 10:30 Section 3 (Chairman: P. Rinderu)
Section 5 (Chairman: N. Tapachai)
10:30 – 11:00 Coffee Break
11:00 – 12:30 Section 3 (Chairman: P. Rinderu)
Section 5 (Chairman: N. Tapachai)
12:30 – 14:00 Lunch Break
14:00 – 16:00 Section 3 (Chairman: Ch. Petchprapunkul)
Section 6 (Chairman: I. Zentková)
16:00 – 16:30 Coffee Break
16:30 – 18:00 Section 3 (Chairman: Ch. Petchprapunkul)
Section 6 (Chairman: I. Zentková)

Thursday, 1.12.2011

09:00 – 10:30 Section 4 (Chairman: S. Lowe)
Section 7 (Chairman: L. Grega)
10:30 – 11:00 Coffee Break
11:00 – 12:30 Section 4 (Chairman: S. Lowe)
Section 7 (Chairman: L. Grega)
12:30 – 14:00 Lunch Break
14:00 – 16:00 Section 4 (Chairman: Hong Kok Chee)
Section 7 (Chairman: S. A. Darkwah)
19:00 Optional Gala Dinner

Friday, 2.12.2011

Field Trips

Organised by: Mendel University in Brno
Kasetsart University – Thailand
Universiti Sains Malaysia

Contact person:

Lucie Matyášová, Barbora Dudová

Any other information at registration desk.



Monday, November 28th, (16:30 - 0:00)

16:30 – 18:00 Conference Registration
19:00 Evening-Opening Ceremony

Tuesday, November 29th, (9:00 - 14:00)

09:00 – 11:00 Conference Registration

Conference Room (The Auditorium 1)

11:00 – 12:30 Opening Plenary Session

Prof. Ing. Hlušek J., CSc. Vice Chancellor
Mendel University in Brno
Welcome Address

Prof. Hunpayon S. Director of Executive MBA
Kasetsart University - Thailand
Welcome Address

Ing. Blížkovský P., Ph.D. Director of Economic and Regional Affairs
General Secretariat of the Council of the European Union
*EUROPE AND ASIA AFTER THE ECONOMIC TURMOIL: WHAT MODEL
OF ECONOMIC GOVERNANCE?*

Prof. Dr. Badaruddin M. The Dean of Social Transformation Research Platform and Director of
Strategic Communications Office of Universiti Sains Malaysia and the head
of Sustainable Tourism Research Cluster of the University
*SUSTAINING MALAYSIAN TOURISM IN A CHALLENGING
ENVIRONMENT*

12:30 – 14:00 Lunch Break

Tuesday, November 29th, (14:00 - 18:00)

Room 1

Section 1: World Economy and Markets: Analysis, Trends and Policies
(Blížkovský Petr, Parowicz Izabella)

1. Cause and Effect of The Over Demand in Product Market, Factor Market, and Financial Market
Aggregate Creates Financial Crisis And Economic Downturn In Thailand, The U.S., and Greece
Petchprapunkul Chanchai, Kasetsart University, Thailand
2. Current Financial and Economic Crisis - Some Consequences
Ján Lisý, Muchová Eva, University of Economics in Bratislava, the Slovak Republic
3. Effects of Financial World Crisis on International Economy: Romanian Case
Luminita Horhota, Romanian American University, Romania
4. The Impact of the Euro Debt Crisis on the Real Convergence of European Union Member States
Jelinek Tomas, VSE Praha, Czech Republic
5. Analyzing the Effect of Good Governance on Economic Growth
Mousakhani Ebrahim, Akbar EDBI, Iran
6. Fiscal Policy and Financial stability
Saidmamatov Olimjon, Management Development Institute of Singapore at Tashkent, Uzbekistan

7. Re-examining the Fisher Hypothesis in High Inflation Economies: a Nonlinear Approach
Ling TaiHu, Venus Khim-Sen Liew and Ricky Chee-Jiun Chia Universiti Malaysia Sabah, Malaysia
 8. Testing for Twin Deficits and Ricardian Equivalence Hypotheses: Evidence from Iran
Bagheri Farzane, Azad University Of Shiraz, Iran
 9. Arrival of Chinese Firms into European Union states: Role of central European countries as their manufacturing base
Zapletal Petr, The University of Economics, Prague, Czech Republic
 10. EU-BRIC Trade Complementarity
De Castro Tereza, University of Economics, Prague, Czech Republic
 11. Analysis Of Trade Relations Between China And Latin America
Daza Aramayo Lourdes Gabriela, University of Economics, Prague, Czech Republic
 12. Malaysian Exports to Middle Eastern Asian Countries: Trends and Determinants
Tajul Ariffin Marson, Universiti Sains Malaysia, Malaysia
 13. Comparison of Iran's industrial export technology and other country in 20- year vision
Salehi Fakhr-o-sadat , Mohammad Ali Feizpour, University, Iran
 14. The Effects of Trade Liberalization on Employment in Industrial Sector Of Iran.
Eisazadeh Saeid, Bijan Baseri, Bu Ali Sina University, Iran
 15. Social Security Net: Unwanted Wealth or Desperate Need? An Analysis of Factors Behind Differences in Take-Up of Social Assistance
Chandrasekaran Sruthi, Indian Institute of Technology (IIT), India
 16. The Weaknesses of the Multiplicand-Multiplier Approach in the Malaysian Civil Law Act 1956
Mohamad Massita, Haslifah Hashim and Halim Khalid, University Technology MARA, Malaysia
 17. Location analysis with given fixed factories' location by using Huff-Model in Inner Anatolia
Goktolga Ziya Gokalp, Ahmet Murat Ozkan , Ali Oguz Bayrakcil, Cumhuriyet Universitesi
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These presentations are in this section for reason of time indisposition of participants.

18. Regional Policy and Economic Governance
Blížkovský Petr, General Secretariat of the Council of the European Union, Belgium
19. The Role of Emotions in Marketing Conservation Services
Parowicz Izabella, Europa-University at Viadrina, Germany
20. Corporate Social Responsibility, Risk and Bond Ratings
O'Connell Vincent, Don O'Sullivan, UCD Business School, Ireland
21. The impact of Board Monitoring and Audit Committee Effectiveness on Financial Reporting Quality: Review of Empirical Studies
Alzoubi Ebraheem, Mohamad Hisyam Selamat Universiti Utara Malaysia, Malaysia

16:00 – 16:30 Coffee Break

In this time breaks chairman the section.

Poster:

1. Tourism management in the Czech Republic
Vajcnerova Ida, Mendel University in Brno, Czech Republic

Poster presentation will be during this Coffee Break.

Tuesday, November 29th, (14:00 - 18:00)

Room 2

Section 2: Financial and Capital markets

(A.K.Siti Nabihah, Darkwah Samuel Antwi)

1. Financial Openness for Small Open Economy
Ramadhan Nur'asyiqin, Tay Bee Hoong Universiti Teknologi Mara, Malaysia
2. The Dynamic of Financial Development, Imports, Foreign Direct Investment and Economic Growth: Cointegration and Causality Analysis in Pakistan
Muhamad Shahbaz, COMSATS Institute of Information Technology, Pakistan
3. The Effect of Exchange Rates on Economic Growth: Empirical Testing on Nominal Versus Real
Lily Jaratin, Mori Kogid, Rozilee Asid, Dullah Mulok & Nanthakumar Loganathan, School of Business and Economics, University Malaysia Sabah, Malaysia
4. Relationship between Pakistan Equity Market and Emerging Equity Markets of South Asia and Middle East
Khan Fraisal, Hassan Quaid-e- Azam College of Commerce, Pakistan
5. Is Pakistani Equity Market Integrated to the Equity Markets of Group of Eight (G8) Countries? an Empirical Analysis of Karachi Stock Exchange
Husnain Muhammad, Dr. S.M. Aamir Shah, Ashraf Ali Mohammad Ali Jinnah University, Pakistan
6. Private equity opportunities in Slovakia.
Saxunova Darina, Comenius University, Slovakia
7. Value Relevance of Earnings and Book Value: Evidence from Jordan
Shamki Dhia'a, Dhia'a Shamki A, Azhar Abdul Rahman, Malaysia
8. The Pass through Effect of Malaysian Ringgit on Malaysia's Trade Balance Using Time Series Analysis: Threshold Regression Method
Yet Huat Sam, Amran Ahmed, Caroline Geetha, Universiti Malaysia Sabah, Malaysia
9. Does Attention Bias cause Investor Irrationality on Weekend Anomaly? Case of Malaysia
Brahmana Rayenda, Chee Wooi Hooy, Zamri Ahmad Universiti Sains Malaysia, Malaysia
10. Applying for Loans in Transition Countries
Sivak Rudolf, Anetta Caplanova, John Hudson, University of Economics in Bratislava, Slovakia
11. Financial Crisis Affected the Options of Solutions to the Financial Impacts of Natural Disasters
Daňhel Jaroslav, University of Economics, Czech Republic
12. The Impact of Natural Disasters on the Insurance Markets
Ducháčková Eva, University of Economics, Czech Republic
13. Debt Equity Choice of Life and Non-Life Insurers: Evidence from Pakistan
Ahmed Naveed, Talat Afza, Comsats Institute of Information Technology, Lahore, Pakistan
14. Application of Fishbone Diagram to Determine the Factors of Malaysian Life Insurance Inadequacy
Khalid Halim, Haslifah Hashim and Massita Mohamad, University Technology MARA, Malaysia,
15. Relationship Model of Service System, Satisfaction, Trust, Commitment and Loyalty
Ma'ruf, Andalas University, Indonesia
16. Measurement of Efficiency Selected Islamic Banks in Malaysia.
Zainal Noor Saliza, Mahadzir Ismail, Permaipura Harmoni, Kedah, Malaysia

17. Information Quality and Decision Making
Lip Sam Thi, Dr Fares Fawzi Fares Aldeek Universiti Utara Malaysia, Malaysia
18. The Demand For Audit Quality Service In Islamic Banks: Empirical Evidence From Gulf Co-Operation Council Countries
Bukair Abdullah Awadh, Khaled Salmen Aljaaidi HUST, Malaysia
19. Performance Measurement System for Small and Medium Food – Processing Enterprises in Czech Republic
Sabolovič Mojmír, Chmelíková Gabriela, Mendel University in Brno, Czech Republic
20. Commodity Trading in Central Europe
Dudová Barbora, Mendel University in Brno, Czech Republic

16:00 – 16:30 Coffee Break

In this time breaks chairman the section.

Wednesday, November 30th, (9:00 - 18:00)

Room 1

Section 3: Sustainable Regional Development and Public Administration

(Rinderu Paul, Petchprapunkul Chanchai)

1. Lessons of Public Choice for the Current Debt Crisis
Caplanova Anetta, University of Economics in Bratislava, Slovakia
2. Financial Development, Energy Consumption and CO2 Emissions: Evidence from ARDL Approach for Pakistan
Muhamad Shahbaz, COMSATS Institute of Information Technology, Pakistan
3. Classification Methods as a Tool for Discovering the Attributes with Influence on Modeled Socio-Economic Characteristic in the Studied Region.
Rost Michael, Pavel Tlustý, Dagmar Škodová-Parmová, Renata Klufová, University of South Bohemia, Czech Republic
4. Analysis of Development Performance Using
Sweta Sharma, Indian Institute of Technology Kanpur, India
5. Economic and Political Context of the Knowledge Society
Piovarčiová Veronika, Andrej Piovarči, EU v Bratislave, Slovakia
6. Poverty in the Context of the Formation of New Economies at the Beginning of the 21st Century
Rozborilová Daria, University of Economics, Slovakia
7. The using of normal mixture distribution for wage models
Vrabec Michal, Marek Luboš, University of Economics in Prague, Czech Republic
8. Poverty and Risk Tendency
Mohammad Aghapour Sabbagie, Nazanin Ostvar, Shoshtar University, Iran
9. Econometric Model for Analyzing The Structural Funds Absorption At Regional Level - Sectoral Operational Programme Transport
Rinderu Paul, University of Craiova, Romania
10. Evaluation and Impact of the Regional Operational Programmes in CZ
Pikulová Romana, Mendel University in Brno, Czech Republic
11. Evaluation of Two Rural Development Programmes Using the World Bank Social Capital Concept
Fortini Julio, Lopez-Garcia, J.L. Etsi Agronomos, Spain

12. Comparison of Economic Performance of Regions and its Influence on Shaping the Economic and Social Cohesion Policy in the Programming Period 2014 - 2020 in the Czech Republic
Tunkrová Věra, University of Economics, Prague, Czech Republic
13. Optimal Trade and Transport Policy under Bertand Competition Under the Geographical Inequality
Normizan Bakar, Universiti Utara Malaysia, Malaysia
14. An AHP Model for Investment Analysis into Renewable Energy Sources
Jablonsky Josef, Jana Kalcevova, University of Economics Prague, Czech Republic
15. Decision Making Practice for Housing Development in Malaysia
Zainal Rozlin, University Tun Hussein Onn Malaysia (UTHM), Malaysia
16. Project management triple constraints formal model for new theory
Nouri Nouri Fouad, Villa 72 C, UAE
17. Determination of Optimal Number of Clusters in Case of Mixed Type Variables
Loster Tomas, Langhamrova Jitka, Langhamrova Jana, University of Economics, Prague, Czech Republic
18. The Development of Small and Medium Enterprises
Muheez Babatunde Aminu, Olabisi Onabanjo University, Nigeria
19. Exploitation of How to Affect Intellectual Capital on Economic Growth (The Case Study of Iran)
Sarirafraz Mohammad, Shayegan Institution, Iran
20. The Role of Higher Education in Rural Development
Luvalo Loyiso Mennon, University of South Africa, South Africa
21. Granger Non-Causal Relation between Labor Use and Output Growth: Empirical Evidence from Malaysia
Loganathan Nanthakumar, Mori Kogid Department of Economics, Universiti Malaysia Terengganu, Malaysia
22. Settlers And Indigenes Phenomenon In Multi-Ethnic State: An Assessment Of Nigerian Federalism
Omotoso Femi, Nil University Of Ado Ekiti, Nigeria
23. Degressively proportional division of indivisible goods
Lyko Janusz, Wroclaw University of Economics, Poland
24. Social Aspects in the Area of Public Procurement
Jurcik Radek, Mendel University in Brno, the Czech Republic
25. Measuring of Efficiency: A Case of E-Government
Nataša Pomazalová, Mojmir Sabolovič, Mendel University in Brno, Czech Republic
26. The Evaluation of Disparities in Chosen Micro-Regions in the Czech Republic
Soňa Váleková, Jaroslav Jánský, Mendel University in Brno, Czech Republic

10:30 – 11:00 Coffee Break

12:30 – 14:00 Lunch Break

16:00 – 16:30 Coffee Break

In this time breaks chairman the section.

Wednesday, November 30th, (9:00 - 12:30)

Room 2

Section 5: Marketing and Consumer behavior analysis

(Tapachai Nirundon)

1. Sustainability of Regional Trade Alliances on Czech Market with FMCG
Zaboj Marek, Mendel University in Brno, Czech Republic

2. The Influence of Retailing Mix to Consumer Behaviour
Ariffin Sri Djatnika, Heny Iswati, Padjadjaran University, Indonesia
3. Islamic Network Marketing
Hassan Baan, INCEIF, Malaysia
4. The Investigation of Internet Marketing Efficiency on Trading Companies
Ali Nazeri, Ali Nazeri, UTM, Malaysia
5. Financial Conditions of Czech and Slovak Households Fifteen Years after Dissolution of Czechoslovakia
Bartošová Jitka, Vladislav Bína, Faculty of management, University of Economics in Prague, Czech Republic
6. Creating a Model for Customer Loyalty in Automobile Industry of Iran
Miladian Hossein, Islamic Azad University, Sarvestan Branch, Iran
7. Sales, Services and Warehousing Optimisation in Automotive Industry by Using Association Rules Mining
Haghighi Ehsan, E-University, Iran
8. Segmenting B2B Markets – The Psychographic Perspective
Veronika Jadczková, Mendel University in Brno, Czech Republic
9. Analysis of Childhood Habits in Consumer Behaviour in Adulthood
Lesakova Dagmar, University of Economics Bratislava, Slovak Republik
10. Consumer Evaluation of Brand Extension
Soomro Yasir, Sana Abbas Kaimkhani and Faisal.K.Qureshi, Iqra University, Pakistan
11. Economical Aspects of AOQL Plans by Variables
Klufa Jindrich, Prague Economical University, Czech Republic
12. The Effect of Culture in the Formation of Strategies in Subsidiary Firms
Plaisant Michel, Miguel Nonaka, Prosper Bernard, Lassana Maguiraga, University of Québec in Montreal, Canada
13. Factors Influencing Decision Making of Foreign Tourists in Selecting Services from Travel Agents in Bangkok
Sanittham Kamol, Chiangmai Rajabhat University, Thailand
14. Investigating First Timers and Repeaters Perceived Service Quality of a Lake-Based Tourism Area
Yusof Nor'Aini, Faiz Abd Rahman and Mohd Yahaya Mohd Daud, Universiti Sains Malaysia, Malaysia
15. Environmental Management Practices in the Hotel Industry: a Study of Malaysian Hotels
Kamalul Arifin Noor Shairullizan, Siti Nabiha Abdul Khalid, Pusat Pengajian Pengurusan, University Sains Malaysia, Malaysia
16. Management Control Systems in Supporting Environmental Management Practices in the Hotels Industry- Analysing the process of institutionalization
Abdul Khalid Siti Nabiha, Rozaidy Mahadi, University Sains Makaysia, Malaysia

10:30 – 11:00 Coffee Break

12:30 – 14:00 Lunch Break

In this time breaks chairman the section.



Wednesday, November 30th, (14:00 - 18:00)

Room 2

Section 6: The Role of Agribusiness and Environmental Resource Management in Rural Development
(Zentková Iveta)

1. The Effect of Social Capital in the Formation of Export Oriented Family Farm Cooperatives in Nigeria
Ajani Wasiu, University of the Sunshine Coast, Queensland, Australia, Australia
2. The Optimization of Jute Fibre (Boehmeria Nivea) as Textile Raw Material Alternative Through Community Empowerment to Increase Indonesia Competitiveness
Lestari Anugrah Puji, University of Indonesia, Indonesia
3. Food Accessibility in Peri-Urban Households in Nompumelelo Community In East London, Eastern Cape
Nomnga Vikelwa J., Walter Sisulu University, South Africa
4. Willingness to Pay for Improved Water Services in Accra-Tema Metropolitan Area of Ghana
Darkwah Samuel Antwi, Daniel Kwabena Twerefou, Ebo Botchway, Festus Ebo Turkson, Mendel University in Brno, Czech Republic
5. The Use of Corn Soya Blend in the School Feeding Programme
Chibe Mumsy, Walter Sisulu University, South Africa
6. The Changing Position of Pork Meat Producers from EU27 on the Global Market
Tamáš Vojtěch, Mendel University in Brno, Czech Republic
7. Business Strategies of Slovak Wine Producers
Zentkova Iveta, Eva Judinova, Slovak University of Agriculture, Slovak Republic
8. The Brewing Industry in Czech Republic: an Organizational Ecology Perspective
Zdrahal Ivo, Mendel University in Brno, Czech Republic

16:00 – 16:30 Coffee Break

In this time breaks chairman the section.

Thursday, December 1th, (9:00 - 18:00)

Room 1

Section 4: Corporate governance and finance
(Lowe Sid, Hong Kok Chee,)

1. Improving International Business Negotiation Performance Using Fuzzy Approach - Case of Malaysian and Middle East Counterparts
Tameur Nachef, Muhamad Jantan & Abdel Malek Boularas USM Malaysia
2. Exploring Academic Problems and Practical Solutions in Management Research
Sid Lowe, Kingston University in London, United Kingdom
3. A Contractual Perspective on Hampering Factors in the Succession of Family Firms
Sund Lars-Göran, Per-Olof Bjuggren, Accounting and law, JIBS, Sweden
4. Let's be (intrinsically) honest: Introducing the Revelation Game
Rosenbaum Stephen Mark, University of Southern Denmark, Denmark
5. The Impact of the Global Crisis on Ethical Leadership
Dorasamy Nirmala, Nil Durban University of Technology, South Africa
6. Ethical Business Practices: Transformation and the Consumer Protection Act in South Africa
Reddy Karunidhi, Dr Renitha Rampersad, Durban University of Technology, South Africa

7. Board Structure Disclosures and Practices: Lessons Learn from Malaysian Code on Corporate Governance.
Arshad Rozita, Universiti Utara Malaysia, Malaysia
8. Audit Committee Attributes On Audit Fees: The Impact Of Malaysian Code Of Corporate Governance 2007
Azmi Nurul Azlin, Mohd 'Atef Md. Yusof, Universiti Teknologi Mara, Cawangan Johor, Malaysia
9. Corporate Social Responsibility And Small And Medium Enterprises In Vietnam
Thang Nguyen, Do Trung Tuyen, University of Economics and Busines Vietnam National University, Vietnam
10. Influence of Corporate Social Responsibility on Development of Corporate Reputation and Customer Purchase Intentions
Ali Imran, Rodica Ianole, COMSATS Institute of Information Technology, Pakistan
11. Corporate Governance and Environmental Mechanism in the US and Japan
Kimbara Tatsuo, Hiroshima Shudo University, Japan
12. Using SEM for Analysing TQM and Performance Relationship
Karimi Yadollah, University of Malaya, Kuala Lumpur
13. Conceptualizing a Study on Environmental Management Accounting in Malaysian Oil Companies
George Roshni Ann, Siti Nabihah Abdul Khalid, Dayana Jalaludin Penang, Malaysia
14. Fuzzy Evaluation to Reach the Required Agility at Manufacturing Organizations
Ghasemi Fard Somaye, Azad university of Zahedan, Iran
15. Applying a Multi-Criteria Decision Making Model Based on a Phased Approach In Developing A Strategy
Yazdanian Majid, Dr. Mehr Manesh (Phd) Khorramshar Oil Extraction, I.R. of Iran
16. Developing a Strategic Performance Measurement Model
Sorooshian Shahryar, Z. Norzima, I. Yusof, Y. Rosnah, University Putra Malaysia
17. Performance Analysis System for Smaller Enterprises
Sorooshian Shahryar, University Putra Malaysia, Malaysia
18. Composite Indicators in Context of Productivity Measurement
Vltavska Kristyna, Lenka Hudrlikova, University of Economics, Prague, Czech Republic
19. Determinants Of Cost Efficiency In Malaysian Banking
Ab Rahim Rossazana, University Malaysia Sarawak, Malaysia
20. Accounting Choices and Value-Relevance During The Mandatory Transition To IFRS: Some Malaysian Evidence
Abdul Rahman Azhar, Mohd. Diah Hj Hamdan, UUM, College of Business, Malaysia
21. Insolvency Profiles among the SMEs in Malaysia
Maran Marimuthu, Universiti Tunku Abdul Rahman, Malaysia
22. Theoretical and Application Problems of Optimizing of Capital structure of the Concrete Firm
Hrdý Milan, University of Economics Prague, Czech Republic
23. ICT versus Enterprise Competitiveness
Misovic Milan, College of Polytechnics, Czech Republic
24. The Impact Of Ict On Islamic Countries Trade
Tayebeh Farahani, Azad University Of Buin Zahra, Iran

25. The current state of use of service-oriented services in the Czech Republic
František Smrčka, VŠPJ Jihlava, Czech Republic
26. Perceptions Of Internet Technologies Usage By Audit Firms In Malaysia
Phua Lian Kee, A.K.Siti Nabiha, Adeline Lau, Hong Kok Chee, Chai Yu Cheng Universiti Sains Malaysia, Malaysia
27. Malaysian Users Perception Of Internet Financial Reporting
Ali Khan Mohd Noor Azli, Mohd Noor Azli Ali Khan, University Technology Malaysia, Malaysia
28. Application of Some Non-Traditional Measures of Location in Analysis of Salaries
Terek Milan, University of Economics, Slovakia

10:30 – 11:00 Coffee Break

12:30 – 14:00 Lunch Break

16:00 – 16:30 Coffee Break

In this time breaks chairman the section.

Thursday, December 1th, (9:00 - 18:00)

Room 2

Section 7: Human Resources: Demographic Development, Labor Markets and Education

(Grega Libor, Darkwah Samuel Antwi)

1. Demographic Changes in Europe - New Challenges for the European Labour Market
Dvorakova Daniela, Mendel University, Czech Republic
2. Population Age in the Countries of the European Union
Minařík Bohumil, Dufek Jaroslav, Jadcaková Veronika, Mendel University in Brno, Czech Republic
3. Demographic Characteristics of South and Southeast Asia Regions
Libor Grega, Bohumil Minařík, Mendel University in Brno, Czech Republic
4. Formation of Human Capital in Conditions of European Integration
Martincová Marta, University of Economics in Bratislava, Slovakia
5. Reduction of Standard Working Hours, Orientation to Consumerism or to Relationship
Rozvadský Gugová Gabriela, Anton Heretik, Dubnica Institute of Technology, Slovakia
6. Cultural Similarity and Expatriate Task, Contextual and Assignment Specific Performance.
Sri Ramalu Subramaniam, College of Business, University Utara Malaysia, Malaysia
7. Is Being Foreign Really a Liability? Evidence from an Exploratory Study of Expatriates in Malaysia
Ainuddin Raja-Azimah, Jaratin Lily, Charlie-Albert Lasuin Universiti Malaysia Sabah, Malaysia
8. Job Burnout and Organizational Citizenship Behaviors: Mediating Role of Affective Commitment
Aslam Muhammad Aslam, COMSATS Institute of Information Technology, Pakistan
9. The Moderating Effect of Social Support between Job Stress and Burnout
Saqib Ilyas, University of Central Punjab, Pakistan
10. An Analysis of the Impact of Gender on Job Satisfaction Levels: The Case of a University in the Eastern Cape Province in South Africa
Carter Irene Ntombentsha, Walter Sisulu University, South Africa
11. Financial Rewards as a Means to Job Satisfaction: A Study on The Attitudes Of The Employees at MCB Bank
Sajjad Nazir, Wan Khairuzzaman Wan Ismail University Technology Malaysia, Malaysia

12. Students' entrepreneurial inclination a function of explicit and implicit factors: What we found?
Ahmed Ishfaq , Muhammad Musarrat Nawaz Hailey College of Commerce, University of the Punjab, Pakistan
13. From Administrator to a Strategic Partner : HR Professionals' Long Life Goal
Sang Long Choi, Wan Khairuzzaman Wan Ismail Universiti Teknologi Malaysia, Malaysia
14. An Empirical Investigation into the Moderating Role of Collectivist Cultures on the Relationship between Knowledge Management Processes and Organizational Performance in Public Sector Universities of Pakistan
Sarwat Nosheen, Javeria Ashfaq Qureshi, Institute of Management Sciences, Bahauddin Zakariya University, Pakistan
15. Role of University in Social Transformation
Luvalo Loyiso Mennon, University of South Africa, South Africa
16. Self-evaluation as Quality Enhancement Tool at Universities
Muchová Eva, University of Economics in Bratislava, the Slovak Republic
17. Statistical Analysis of the Demographic Development in the Countries of the European Union
Dufek Jaroslav, Minařík Bohumil, Matyášová Lucie, Mendel University in Brno, Czech Republic

10:30 – 11:00 Coffee Break
12:30 – 14:00 Lunch Break
16:00 – 16:30 Coffee Break

In this time breaks chairman the section.